Data Protection Declaration

1) Information on the Collection of Personal Data and Contact Details of the Controller

1.1 We are pleased that you are visiting our website and thank you for your interest. On the following pages, we inform you about the handling of your personal data when using our website. Personal data is all data with which you can be personally identified.

1.2 The controller in charge of data processing on this website, within the meaning of the General Data Protection Regulation (GDPR), is sceNiq Solutions UG (haftungsbeschränkt), Lindwurmstr. 125, 80337 Munich, Germany, Phone: 01707990950, e-mail: info@sceniqai.com. The controller in charge of the processing of personal data is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data.

2) Data Collection When You Visit Our Website

2.1 When using our website for information only, i.e. if you do not register or otherwise provide us with information, we only collect data that your browser transmits to our server (so-called "server log files"). When you visit our website, we collect the following data that is technically necessary for us to display the website to you:

- Our visited website
- Date and time at the moment of access
- Amount of data sent in bytes
- Source/reference from which you came to the page
- Browser used
- Operating system used
- IP address used (if applicable: in anonymized form)

Data processing is carried out in accordance with Art. 6 (1) point f GDPR on the basis of our legitimate interest in improving the stability and functionality of our website. The data will not be passed on or used in any other way. However, we reserve the right to check the server log files subsequently, if there are any concrete indications of illegal use.

2.2 This website uses SSL or TLS encryption for security reasons and to protect the transmission of personal data and other confidential content (e.g. orders or inquiries to the controller). You can recognize an encrypted connection by the character string https:// and the lock symbol in your browser line.

3) Hosting & Content Delivery Network

For the hosting of our website and the presentation of the page content, we use a provider that provides its services itself or through selected subcontractors exclusively on servers within the European Union.

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All data collected on our website is processed on these servers, unless different data recipients are specified below for specific data processing operations.

We have concluded an order processing contract with the provider, which ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

4) Cookies

In order to make your visit to our website more attractive and to enable the use of certain functions, we use cookies, i.e. small text files that are stored on your end device. In some cases, these cookies are automatically deleted again after the browser is closed (so-called "session cookies"), in other cases, these cookies remain on your end device for longer and allow page settings to be saved (so-called "persistent cookies"). In the latter case, you can find the duration of the storage in the overview of the cookie settings of your web browser.

If personal data is also processed by individual cookies set by us, the processing is carried out either in accordance with Art. 6 (1) point b GDPR for the performance of the contract, in accordance with Art. 6 (1) point a GDPR in the case of consent given or in accordance with Art. 6 (1) point f GDPR to safeguard our legitimate interests in the best possible functionality of the website as well as a customer-friendly and effective design of the page visit.

You can set your browser in such a way that you are informed about the setting of cookies and you can decide individually about their acceptance or exclude the acceptance of cookies for certain cases or in general.

Please note that the functionality of our website may be limited if cookies are not accepted.

5) Contacting Us

5.1 - Anthropic Claude

On this website, we have integrated an artificial intelligence software solution from the following provider to offer autonomous customer support:: Anthropic Ireland Limited, 6th Floor, South Bank House, Barrow Street, Dublin 4, D04 TR29, Ireland

Data may also be transferred to: Anthropic PBC, USA

Via an API-based integration, visitors can submit text-based inquiries regarding offers, website functionalities, orders placed, and the exercise of contractual rights. These inquiries are then answered and processed by the provider's language models.

For this purpose, the provider's software may collect personal data from the inquirer to compare it with the order history, assign the input to a specific order, automatically review the request, and then initiate processing steps to resolve it.

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The collection and further processing of personal data is solely for the purpose of handling the specific request. The processing of website visitor input for the purpose of training and further developing the provider's AI language models is expressly prohibited.

Data processing is based on our legitimate interest in effectively supporting our website visitors, optimally marketing our services, and automating customer support to reduce operational workload, in accordance with Art. 6 (1) point f GDPR.

Collected personal data will be deleted, subject to any conflicting statutory retention periods, once the provider's software, using automated mathematical-statistical methods, has determined a conclusive resolution of the matter.

We have concluded an order processing agreement with the provider, which ensures the protection of our website visitors' data and prohibits unauthorised disclosure to third parties.

For the transfer of data to the USA, the provider relies on standard contractual clauses of the European Commission, which are meant to ensure compliance with the European level of data protection.

5.2 When you contact us (e.g., via a contact form or email), personal data is processed—exclusively for the purpose of handling and responding to your inquiry, and only to the extent necessary for that purpose.

The legal basis for processing data is our legitimate interest in responding to your request in accordance with Art. 6 (1) point f GDPR. If your contact is aimed at concluding a contract, the additional legal basis for the processing is Art. 6 (1) point b GDPR. Your data will be deleted after final processing of your enquiry; this is the case if it can be inferred from the circumstances that the facts in question have been finally clarified, provided there are no legal storage obligations to the contrary.

6) Data Processing When Opening a Customer Account and for Contract Processing

Pursuant to Art. 6 (1) point b GDPR, personal data will continue to be collected and processed to the extent required in each case if you provide us with this data when opening a customer account. The data required for opening an account can be found in the input mask of the corresponding form on our website. Deletion of your customer account is possible at any time and can be done by sending a message to the above address of the person responsible. After deletion of your customer account, your data will be deleted, provided that all contracts concluded via it have been fully processed, no legal retention periods are opposed and no legitimate interest on our part in the continued storage exists.

7) Use of Client Data for Direct Advertising

7.1 Subscribe to our e-mail newsletter

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If you register for our e-mail newsletter, we will regularly send you information about our offers. The only mandatory data for sending the newsletter is your e-mail address. The provision of further data is voluntary and will be used to address you personally. We use the so-called double opt-in procedure for sending the newsletter. This means that we will only send you an e-mail newsletter once you have expressly confirmed that you consent to receiving newsletters. We will then send you a confirmation e-mail asking you to confirm that you wish to receive the newsletter in future by clicking on an appropriate link.

By activating the confirmation link, you give us your consent for the use of your personal data pursuant to Art. 6 (1) point a GDPR. When you register for the newsletter, we store your IP address entered by your Internet service provider (ISP) as well as the date and time of registration for the purpose of tracing any possible misuse of your e-mail address at a later date. The data collected by us when you register for the newsletter is used exclusively for the promotional purposes by way of the newsletter.

You can unsubscribe from the newsletter at any time via the link provided for this purpose in the newsletter or by sending a corresponding message to the responsible person named at the beginning. After unsubscribing, your e-mail address will be deleted from our newsletter distribution list immediately, unless you have expressly consented to further use of your data, or we reserve the right to a more extensive use your data which is permitted by law and about which we inform you in this declaration.

Following your unsubscribing from the newsletter, your email address may be stored on a so-called "blocklist" and cross-referenced against the recipient lists for future newsletters; this is done to technically prevent the resending of newsletters that require prior consent. This processing is based on our legitimate interest in avoiding the delivery of unwanted promotional material, in accordance with Article 6 (1) point f GDPR.

7.2 Advertising by post
Based on our legitimate interest in personalized direct mail, we reserve the right to store your first and last name, your postal address and - if we have received this additional information from you within the framework of the contractual relationship - your title, academic degree, year of birth and your professional, industry or business name in accordance with Art. 6 (1) point f GDPR and to use this data for sending interesting offers and information on our products by letter post.
You can object to the storage and use of your data for this purpose at any time by sending an appropriate message to the controller.

8) Processing of Data for the Purpose of Order Handling

8.1 Where necessary, we collect and use certain personal data (name, address, email address and, where applicable, any other information that is required and requested during the ordering process) for the purposes of concluding and performing the contract, on the basis of Art. 6(1)(b) GDPR.

For the processing and performance of the contract, we work with the service

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provider(s) listed below, who support us in whole or in part in performing contracts that have been concluded. Certain personal data is transferred to these service providers in accordance with the information below.

8.2 Use of Payment Service Providers

- Stripe

Online payment methods from the following provider are available on this website: Stripe Payments Europe Ltd., 1 Grand Canal Street Lower, Grand Canal Dock, Dublin, Ireland

If you select a payment method of the provider, your payment data provided during the ordering process (including name, address, bank and payment card information, currency and transaction number) as well as information about the content of your order will be passed on to the provider in accordance with Art. 6 (1) point b GDPR. In this case, your data will only be passed on for the purpose of processing payment with the provider and only to the extent necessary for this purpose.

8.3 - Anthropic Claude

We use software incorporating artificial intelligence from the following provider to provide our services: Anthropic Ireland Limited, 6th Floor, South Bank House, Barrow Street, Dublin 4, D04 TR29, Ireland

Information provided by you within the scope of a contractual relationship may be entered into the provider's software in order to organize, analyze, aggregate, modify, evaluate, or process it for the purpose of delivering our services.

Information may also be transmitted to: Anthropic PBC, USA

The collection and further processing of this information are strictly limited to the purpose of contract fulfillment. Processing for the purpose of training or further developing the provider's AI language models is expressly prohibited.

Where the processing involves personal data, it is carried out based on our legitimate interest in structuring our services efficiently and making optimal use of available resources and technologies, in accordance with Art. 6(1)(f) of the GDPR. If the personal data belongs to third parties and you have entrusted us with its processing, such processing is secured through a data processing agreement concluded with us; this agreement specifies the measures taken to protect the data as well as your rights of control and access.

We have concluded an order processing agreement with the provider, that ensures the protection of personal data processed by the provider and prohibits unauthorized disclosure to third parties.

For the transfer of data to the USA, the provider relies on standard contractual clauses of the European Commission, which are meant to ensure compliance with the European level of data protection.

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8.4 Electronic termination option for continuing obligations with consumers

Consumers who have concluded contracts on this website for continuing obligations for which payment is required (e.g., subscription contracts) have the option of terminating these contracts via an electronic button in accordance with the applicable notice periods. Pressing the button leads to a confirmation page on which the consumer can provide more detailed information on the termination, clearly identify himself and subsequently declare his termination electronically. The collection of personal data and its transmission to us is carried out in accordance with Art. 6 (1) point b GDPR and only to the extent necessary for the proper processing of the termination. Pursuant to Art. 6 (1) point b GDPR, the provided personal data will also be used to confirm receipt of the termination declaration and the termination date by electronic means in text form. The additional legal basis for such processing is Art. 6 (1) point c GDPR. We are legally obliged to provide an electronic termination option for consumer contracts concluded by means of electronic commerce regarding continuing obligations for which payment is required.

8.5 Electronic Withdrawal Function for Distance Contracts

Consumers who conclude contracts on this website for which a statutory right of withdrawal exists have the option to declare their withdrawal via an electronic withdrawal function, in accordance with the applicable withdrawal provisions.

When using the withdrawal function, in addition to details identifying the specific contract being withdrawn from, other personal information—such as the consumer's first name, last name, and email address—must be provided or confirmed.

The collection of this information and its transmission to us is carried out in accordance with Art. 6 (1) point b of the GDPR, and only to the extent necessary for the proper processing of the withdrawal request. Furthermore, and also based on Art. 6 (1) point b of the GDPR, the provided personal data is used to confirm receipt of the withdrawal declaration via email. An additional legal basis for this processing is Art. 6 (1) point c of the GDPR. We are legally obligated to provide an electronic cancellation function for remunerated distance contracts concluded with consumers.

9) Web Analysis Services

Umami

This website uses a web analysis service from the following provider: Umami Software, Inc, 1362 42nd Ave, San Francisco, CA 94122, USA

To protect site visitors, Umami uses a so-called 'Distinct ID’ to enable various analyses of site usage within a short time window of up to 24 hours. The 'Distinct ID’ is a randomly set, time-limited hash of a limited set of visitor settings and attributes, which is calculated based on the visitor's operating system, browser, browser plugins, previously anonymised IP address and browser language.

The 'Distinct ID’ is thus created exclusively on the basis of information that cannot be

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used to personally identify the visitor.

If the information processed in this way should exceptionally include personal user data, the processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in the statistical analysis of user behaviour for optimisation and marketing purposes. In this case, you can permanently object to the collection and storage of your visitor data for the future by notifying us.

Information is only transmitted to the provider if the service is not hosted on our servers. In the case of self-hosting, information collected via the service is not transmitted to the provider.

If the service is not hosted on our servers ourselves, we have concluded a data processing agreement with the provider that ensures the protection of the data of our website visitors and prohibits unauthorised disclosure to third parties.

For the transfer of data to the USA, the provider refers to Standard Contractual Clauses of the European Commission, which are intended to ensure compliance with the European level of data protection.

10) Rights of the Data Subject

10.1 The applicable data protection law grants you the following comprehensive rights of data subjects (rights of information and intervention) vis-à-vis the data controller with regard to the processing of your personal data:

- Right of access by the data subject pursuant to Art. 15 GDPR;
- Right to rectification pursuant to Art. 16 GDPR;
- Right to erasure (“right to be forgotten”) pursuant to Art. 17 GDPR;
- Right to restriction of processing pursuant to Art. 18 GDPR;
- Right to be informed pursuant to Art. 19 GDPR;
- Right to data portability pursuant to Art. 20 GDPR;
- Right to withdraw a given consent pursuant to Art. 7 (3) GDPR;
- Right to lodge a complaint pursuant to Art. 77 GDPR.

10.2 RIGHT TO OBJECT

IF, WITHIN THE FRAMEWORK OF A CONSIDERATION OF INTERESTS, WE PROCESS YOUR PERSONAL DATA ON THE BASIS OF OUR PREDOMINANT LEGITIMATE INTEREST, YOU HAVE THE RIGHT AT ANY TIME TO OBJECT TO THIS PROCESSING WITH EFFECT FOR THE FUTURE ON THE GROUNDS THAT ARISE FROM YOUR PARTICULAR SITUATION.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA CONCERNED. HOWEVER, WE RESERVE THE RIGHT TO FURTHER PROCESSING IF WE CAN PROVE COMPELLING REASONS WORTHY OF PROTECTION FOR PROCESSING WHICH OUTWEIGH YOUR INTERESTS, FUNDAMENTAL RIGHTS AND FREEDOMS, OR IF THE PROCESSING SERVES TO ASSERT, EXERCISE OR DEFEND LEGAL CLAIMS.

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IF WE PROCESS YOUR PERSONAL DATA FOR DIRECT MARKETING PURPOSES, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF YOUR PERSONAL DATA WHICH ARE USED FOR DIRECT MARKETING PURPOSES. YOU MAY EXERCISE THE OBJECTION AS DESCRIBED ABOVE.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE DATA CONCERNED FOR DIRECT ADVERTISING PURPOSES.

11) Duration of Storage of Personal Data

The duration of the storage of personal data is based on the respective legal basis, the purpose of processing and - if relevant – on the respective legal retention period (e.g. commercial and tax retention periods).

If personal data is processed on the basis of express consent pursuant to Art. 6 (1) point a GDPR, this data is stored until the data subject revokes his consent.

If there are legal storage periods for data that is processed within the framework of legal or similar obligations on the basis of Art. 6 (1) point b GDPR, this data will be routinely deleted after expiry of the storage periods if it is no longer necessary for the fulfillment of the contract or the initiation of the contract and/or if we no longer have a justified interest in further storage.

When processing personal data on the basis of Art. 6 (1) point f GDPR, this data is stored until the data subject exercises his right of objection in accordance with Art. 21 (1) GDPR, unless we can provide compelling grounds for processing worthy of protection which outweigh the interests, rights and freedoms of the data subject, or the processing serves to assert, exercise or defend legal claims.

If personal data is processed for the purpose of direct marketing based on Art. 6 (1) point f GDPR, this data is stored until the data subject exercises his right of objection pursuant to Art. 21 (2) GDPR.

Unless otherwise stated in the information contained in this declaration on specific processing situations, stored personal data will be deleted if it is no longer necessary for the purposes for which it was collected or otherwise processed.

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